

EMPLOYMENT OUTREACH INITIATIVES

KLAX-TV/KWCE-LP

PERIOD COVERED: FEBRUARY 1, 2006 THROUGH JANUARY 31, 2007

INITIATIVE	DESCRIPTION	DATE	PERSONNEL INVOLVED	COMMENTS
LOUISIANA COLLEGE JOB FAIR	JOB FAIR	MAR. 06	DAVID CARLSON HUMAN RESOURCES	ATTENDED JOB FAIR -- DISTRIBUTED INFORMATION ON JOBS AVAILABLE IN BROADCAST INDUSTRY - DISTRIBUTED JOB APPLICATIONS
LSUA JOB FAIR	JOB FAIR	MAR. 06	DAVID CARLSON HUMAN RESOURCES	ATTENDED JOB FAIR -- DISTRIBUTED INFORMATION ON JOBS AVAILABLE IN BROADCAST INDUSTRY - DISTRIBUTED JOB APPLICATIONS
MENARD HIGH SCHOOL	CAREER DAY	MAR. 06	FRANCES YEAGER PROGRAMMING AND PROMOTIONS	PRESENTED STUDENTS WITH NEEDED PRACTICAL INFORMATION ON THE WORLD OF WORK
LA. TECHNICAL COLLEGE	JOB FAIR	APR. 06	DAVID CARLSON HUMAN RESOURCES	ATTENDED JOB FAIR -- DISTRIBUTED INFORMATION ON JOBS AVAILABLE IN BROADCAST INDUSTRY - DISTRIBUTED JOB APPLICATIONS
KLAX-TV INTERNSHIP PROGRAM	TRAINING FOR INDIVIDUALS INTERESTED IN THE BROADCAST INDUSTRY	ON-GOING	M. MULE-PROMOTIONS J. MURPHY-PRODUCTION B. WILSON - WEBSITE MGR.	ON-GOING PROGRAM FOR STUDENTS IN HIGH SCHOOL OR COLLEGE FOR OJT
CROSS TRAINING OF POSITIONS	TRAINING CURRENT EMPLOYEES TO LEARN OTHER POSITIONS IN THE WORKPLACE	ON-GOING	ALL DEPARTMENT HEADS AND EMPLOYEES	TO HELP CURRENT EMPLOYEES QUALIFY FOR PROMOTIONS AND HIGHER WAGES, CROSS TRAINING IS AN ON-GOING PROGRAM.